

Why Join the LPRC?

The LPRC was initially set up by retailers for retailers. Since our founding, our board of advisors has expanded membership to include high-risk product suppliers and LP/AP solutions providers. This total team is even more powerful.

Regardless of your company type, we're here to support your mission, and your success. Membership benefits include:

- We'll provide all available research papers (currently over 250) and video for your use in AP/LP planning, testing, deployment and training- at no charge.
- Members receive the action reports from our ongoing LPRC research activities including shrinkage mapping, deterrence, and store design- free.
- Our team conducts a free, short survey or a training day for full members (\$2500 value; speaker travel is extra).
- Our annual interactive workshops provide your team the opportunity for intensive, hands-on team exercises to gain both knowledge and skills- with two free seats for full members (\$350 per person for non-members).
- Our member-only website, bi-weekly emails and bi-monthly mail outs provide your team with cutting-edge LP data.
- Our BOA and action teams provide you and your team the opportunity to shape the LPRC to your needs. Full membership means being eligible for a seat on the board of advisors (BOA), and on an action team.
- LPRC meetings, conference calls and message boards provide great opportunities for networking with fellow progressive experts.
- Our R&D experts will help you develop, evaluate and enhance asset protection procedures, programs and systems- at low member rates (\$1200 vs. \$1500/day).
- Our staff will provide your team with innovative LP consulting, training, or expert witness support- at low member rates (\$1200 vs. \$1500/day).
- ***We invite you to join our team today!*** Please contact us at 321-303-6193, projects@lpresearch.org or chat with a member by contacting our ***Development Action Team*** leader Mike Lamb, Senior Director of Asset Protection for The Home Depot at Mike.Lamb@HomeDepot.com for more information on joining our team- and boosting your success.



LPRC Membership Application

1. Company Name:

2. Type of Organization:

Retailer____ Manufacturer____ Solutions Provider____ Other____

3. Membership Type & Annual Dues:

Full Member____ (\$4995)

4. Member or Research Partner (as part of your member benefits, LPRC will conduct one of the following for you:

a. **Please describe a short survey or training session you would like LPRC to conduct for you:**

5. Mailing Address:

____ State _____ Zip _____

6. Primary LPRC Member Contact Name:

Title: _____

7. Phone:

(____) _____ Ext. _____

7. Primary Email:

8. Secondary LPRC Member Contact Name:

Title: _____

9. Phone:

(_____) _____ Ext. _____

11. Primary Email:

10. What are your top LP issues this year?

11. Please describe your main objectives in joining LPRC:

12. Are you planning to send 2-3 people to our two annual workshops as we suggest? _____

13. Do you plan to forward our bi-weekly LP email story links to your field LP team as we suggest? _____

14. Do you plan to use our www.lpresearch.org website and message board by passing on access data to your field LP team as we suggest? _____

15. Would you or one of your team want to participate in a special action team:

- a. _____ LPRC Development
- b. _____ LPRC Marketing
- c. _____ LPRC Research

16. Are you interested in participating on the LPRC Board of Advisors (BOA)?

**Loss Prevention Research Council
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Welcome aboard! The members and staff of LPRC look forward to supporting you.